



## Township 27 Inc.

Township 27 Inc. leverages  
MenuSano's nutrition fact labels  
to expand their business.



*The Township 27 Inc. makes their spice blends by hand in small batches to maximize freshness and flavour.*



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## Customer Profile

Township 27 Inc. produces spices, blends, sauces, dressings, and condiments using the highest quality whole ingredients. They grind their unique blends in small batches by hand to maximize freshness and flavour. Township 27 Inc. places an importance on whole, clean, sustainable and regenerative agriculture by searching out other local food producers and specialty gourmet markets to collaborate with. While the nature of their products requires imported ingredients, Township 27 Inc. sources suppliers that can provide responsibly raised and ethically sourced products.

Township 27 Inc. was founded by Eric Krautheim and Naomi Kerr who have turned their love of cooking and entertaining into a business which has attracted attention from chef celebrities such as Chef Marc Swiednicki, the Viking Chef. Township 27 Inc. collaborated with Chef Mark to create the Viking Chef's line of blends.

## The Challenge

When Township 27 Inc. began production, nutrition labelling was not an issue as they were selling within provincial boundaries. It wasn't long before their demand grew nationally in Canada and the United States. Township 27 Inc. found themselves in need of nutrition fact labels for their products. They searched for a software that could meet their business needs for their next phase of growth and beyond.

***"When we were obtaining our food safety certifications for Township 27, nutrition labeling became necessary. We were unsure of where to start or what to do. Many of the websites we researched claimed to provide all the answers and quite frankly didn't. Then we found MenuSano! MenuSano delivered on all fronts; nutrition labeling, ingredient sourcing, and all kinds of applications we hadn't even thought of. Sooo intuitive and easy to use, not sure where we would be without them!"***

## The Solution

While searching for an organization to help with nutrition fact labelling, Township 27 Inc. discovered MenuSano, an online nutrition analysis software. MenuSano is ideal for businesses because it removes the need to send food items to a lab for chemical analysis, saving businesses thousands of dollars. MenuSano's nutrition fact label generator creates compliant labels for the United States and Canada, including bilingual labels to enable expansion in the Quebec market. Affordable, accurate, and fast, MenuSano was the ideal software for Township 27 Inc. to input their recipes and create nutrition fact labels for their products.



The Township 27 Inc. product line features spices, blends, sauces, dressings, and condiments.

***"That's where MenuSano came in; we were searching for an organization that could help us with nutritional labelling, and to be able to do it bilingually. MenuSano fit that bill and much more. As we now move into creating recipes using our products, nutritional information is becoming more and more important. MenuSano is there to cover everything we need going forward!"***



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In a collaboration with celebrity chef, Chef Marc Swiednicki (a.k.a, the Viking Chef), Township 27 Inc. created their Viking Chef line of blends.

## The Result

***“That’s where MenuSano came in; we were searching for an organization that could help us with nutritional labelling, and to be able to do it bilingually. MenuSano fit that bill and much more. As we now move into creating recipes using our products, nutritional information is becoming more and more important. MenuSano is there to cover everything we need going forward!”***

***Eric Krautheim, Co-Founder, Township 27 Inc.***

MenuSano enabled Township 27 Inc. to do nutrition analysis and nutrition fact labelling for their products. Today, Township 27 Inc. is in serious expansion mode and opening a dedicated production facility this year. By using MenuSano, Township 27 Inc. were able to produce the nutrition labels they needed to obtain their food safety certifications and continue growing their business.

## About MenuSano

MenuSano is a leading nutrition analysis and recipe costing software for foodservices, hospitality, and food manufacturers. With MenuSano, foodservice businesses can also perform recipe analysis, virtual experimentation, government-compliant labelling, and so much more. MenuSano saves its customer thousands in lab and consulting fees by bringing nutrition analysis in-house with an easy to use online software. With recipe costing, foodservices can effectively engineer their menus for optimum profits.



*MenuSano is an award winning nutrition analysis and recipe costing software.*



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