



Caneggs Canada

**With MenuSano, Caneggs
Canada lowered their recipe
costs and gave them complete
control over their recipes.**



<https://caneggs.com/>



Caneggs Canada only uses certified, Grade-A Canadian eggs in all of their products.



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Customer Profile

Sam Dhutia, President and CEO, founded Caneggs Canada in 2007. For over a decade, Caneggs produces spray-dried egg white powder for the healthcare, baking and cosmetics industries in Canada. Their mission is to offer a modernized protein supplement with the traditional benefits of egg whites, that can be used and stored easily. Each of their products is made using certified, Grade A Canadian eggs and their ingredients are sourced from local vendors. All of their items also undergo a rigorous process of testing and sorting before being sold. They are now venturing into creating new items including protein pancake mix, waffle mix, and hair masks.

The Challenge

When Caneggs Canada began crafting their recipes, they outsourced the creation of their nutrition labels. Outsourcing their nutrition analysis required them to provide their recipes in detail, giving them no control over who had access to their recipes and formulas. They also ran into obstacles when making changes to their recipes, as they needed to acquire new nutrition labels each time.

Caneggs required a much more cost-effective solution to create nutrition fact labels that would allow them to experiment without the need to send the new formulation out for analysis. Furthermore, they needed a solution that would keep their recipes private.

The Solution

Caneggs took a look at what other options were available and came across MenuSano. MenuSano is an online nutrition analysis software that eliminates the need to send food items to a lab. With MenuSano, Caneggs could input their recipes by searching an extensive database of chemically analyzed ingredients and generate a nutrition fact label for their products. By utilizing MenuSano's recipe experimentation feature, they were able to test different ingredients and find the best flavour and nutrition profile that worked for their products. MenuSano made it easy to see where alternate ingredients could be used to improve the nutrition of their recipes.



Caneggs produces spray-dried egg white powder for the healthcare, baking and cosmetics industries in Canada.

“Before MenuSano, we used to have to go to someone else to create our nutrition labels. We would have to send over the recipe and all of our information and ingredients. I didn’t like that. We needed to be able to adjust our recipes without sending the information out each time. Every supplier has different formulas and nutrition information, so we need to be able to play with the recipe. We looked around for what else was out there until we found MenuSano. With MenuSano, I can keep my recipes to myself, while creating the labels I need and adjusting recipes whenever it is necessary.”

“MenuSano has saved us hours of work with their recipe costing and experimentation so that we can better adjust the quality of our recipes and our ingredients.”

***- Sam Dhutia - President,
Caneggs Canada***

The Result

With MenuSano, Caneggs Canada reduced their nutrition analysis costs with an in-house solution. Storing recipes securely in a private account assured Caneggs that their recipes would remain confidential, while MenuSano’s recipe costing feature allows Caneggs to engineer their recipes for profit. Furthermore, all recipes can be adjusted as needed without having to endure the hassle of retesting food items in a lab.



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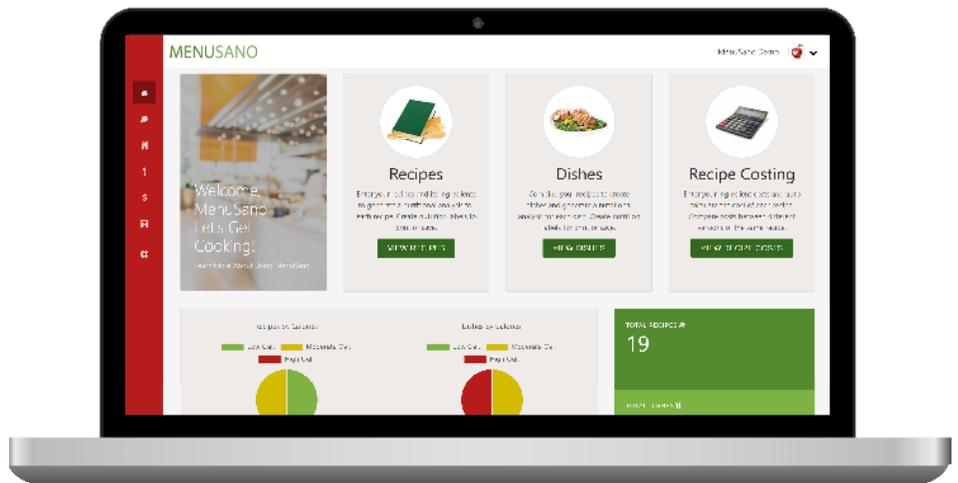


Caneggs' Protein Pancake Mix is created with their own egg white powder, and blended with oat flour and whey protein.

"I think MenuSano is great for recipe costing because while sometimes the cost of the recipe looked great on paper, the taste just wasn't right. So with MenuSano, I can make changes, then go back to my team and tell them what needs to be adjusted. MenuSano has saved us a lot of money and time when it came to the cost of our recipes and it really helped us figure out the right direction to take."

About MenuSano

MenuSano is a leading nutrition analysis and recipe costing software for foodservices, hospitality, and food manufacturers. With MenuSano, foodservice businesses can also perform recipe analysis, virtual experimentation, government-compliant labelling, and so much more. MenuSano saves its customer thousands in lab and consulting fees by bringing nutrition analysis in-house with an easy to use online software. With recipe costing, foodservices can effectively engineer their menus for optimum profits.



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MenuSano is an award winning nutrition analysis and recipe costing software.