



## **From Frustration to Partnership:**

How Boundary Labels Streamlined Canadian NFT Compliance with MenuSano

Case Study

## **Boundary Labels**

## **The Challenge**

**How do you serve diverse clients when available software doesn't offer the formats, accuracy, or flexibility you need?** That was Boundary Labels' challenge.

**MenuSano**

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## About Boundary Labels

Boundary Labels is driven by a commitment to **accuracy, compliance, and delivering reliable food-labelling guidance** that genuinely supports their clients. As consultants specializing in Canadian food labelling, they make the process painless, personal, and responsive, ensuring brands can meet regulatory requirements without losing their unique voice.

And above all? They love what they do.

But loving the work doesn't mean it's always easy. Especially when the tools available don't match the reality of what labelling consultants actually need.

## The Challenge

As consultants, Boundary Labels faced a persistent problem: **the lack of affordable, reliable Nutrition Facts Table software that offered the variety of formats their clients require.**

The tools available either didn't meet Canadian regulatory needs or weren't designed with the flexibility required for day-to-day labelling work. It was a gap that made their job harder than it needed to be.

## Before MenuSano

Boundary Labels had tried **several major software platforms.** Most were large, production-focused systems, expensive, complex, and not tailored to Nutrition Facts Tables or the newer Front-of-Package (FOP) requirements. Other programs they tested didn't apply Canadian calculations correctly or only offered a single NFT format, which simply didn't work for the variety of clients they serve.

They needed something built for the realities of Canadian food labelling, not a one-size-fits-all production tool.

## Finding MenuSano

Boundary Labels' first encounter with MenuSano happened at a trade show, and the impression was immediate:

"I was immediately impressed by their expertise and openness to feedback."

Caroline Zipfel - Senior Regulatory Affairs Specialist



Once they started using the software, what stood out was **the ease of adding new ingredients and compiling final data**. It felt like a tool built for real-world labelling work rather than something they had to fight with.

## The Solution

Today, Boundary Labels relies on three core MenuSano features: **nutrition labelling, custom ingredients, and FOP requirements**. These tools give them the flexibility, accuracy, and compliance capabilities they need to serve a diverse range of clients across Canada.

## Real Example

One of the clearest examples of MenuSano's value has been the team's responsiveness and collaboration:

"We often need project-specific layouts or unique Nutrition Facts Table formats, and the team has added every requested format quickly and accurately. They always check in to make sure the layout matches our needs. Their responsiveness, knowledge, and genuinely collaborative approach have been invaluable, and it's wonderful to work with such a strong Canadian team."

Caroline Zipfel - Senior Regulatory Affairs Specialist

When you're a consultant, your software provider becomes an extension of your team. MenuSano has supported Boundary Labels from day one, treating their feedback not as requests but as partnerships.

## The Result

**Time saved:** "The software has saved us significant time, thanks to its intuitive interface and flexible download options."

**Confidence restored:** "Knowing the calculations, rounding rules, and regulatory details align with Health Canada and CFIA requirements means we can trust the data we provide. No more double-checking every value manually."

When **MenuSano added the FOP option early**, Boundary Labels could include correct FOP information from the start, staying ahead of regulatory changes rather than scrambling to catch up. For a consultancy built on accuracy and compliance, that confidence is everything.

### Nutrition Facts Valeur nutritive

Per 1 cup (100 g)  
pour 1 tasse (100 g)

<b>Calories</b> 140	% Daily Value*
	% valeur quotidienne*
<b>Fat / Lipides</b> 2.5 g	4 %
Saturated / saturés 0.5 g	10 %
+ Trans / trans 1.5 g	
<b>Carbohydrate / Glucides</b> 27 g	
Fibre / Fibres 2 g	8 %
Sugars / Sucres 6 g	6 %
<b>Protein / Protéines</b> 5 g	
<b>Cholesterol / Cholestérol</b> 0 mg	
<b>Sodium</b> 210 mg	9 %
Potassium 350 mg	11 %
Calcium 10 mg	1 %
Iron / Fer 1 mg	6 %

\*5% or less is **a little**, 15% or more is **a lot**

\*5% ou moins c'est **peu**, 15% ou plus c'est **beaucoup**



MenuSano is an easy-to-use nutrition and supplement label generator. A cloud-based software that helps businesses in the food industry generate compliant labels. Whether you're a food manufacturer, restaurant, hospital, or in the cannabis business, MenuSano is tailored to meet your needs.

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